



KUMPULAN YAYASAN SABAH

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YAYASAN SABAH GROUP EMPOWERING COMMUNITY SOCIAL PROGRAMMES

KOTA KINABALU (Thursday): In line with its objectives of strengthening further the concept and delivery system of its social programmes to remain relevant to the needs of the community, a workshop entitled “Memperkasakan Hala Tuju Program Teras Zon Yayasan Sabah” (Yayasan Sabah Core Zone Programmes Roadmap Empowerment) was organised on 27 to 28 July 2022 at the Multivision Room, Menara Tun Mustapha.

The workshop, among others, provides opportunities for participants consisting of staff from the Yayasan Sabah Group Zone Offices to strengthen programme supervision and implementation, thus ensuring a significant impact on the quality of life of the people in Sabah.

Speaking at the workshop's closing ceremony on 28 July 2022, the Director of Yayasan Sabah Group cum Executive Chairman of Innoprise Corporation Sdn. Bhd., Dato' Sri Haji Gulamhaidar @ Yusof bin Khan Bahadar stated that the Yayasan Sabah Group Zone Core Programme has existed since 1988, demonstrating the Group's continuity of its corporate social responsibility for the well-being of the State's community through three focused areas: Socioeconomic, Intellectual and Mind, and Sociocultural Development Programmes.

"The Core Zone Programme has seen three decades of implementation, and I am certain that many Sabahans benefited directly or indirectly through the programmes. In this regard, the Management of Yayasan Sabah Group ensures that our Core Zone Programmes and other social programmes are carried out annually without significant obstacles," said Dato' Sri Haji Gulamhaidar.

On the effects of the COVID-19 pandemic over the past two years, Dato' Sri Haji Gulamhaidar commented, "As we are all aware, many economic and business sectors did not function normally during the Movement Control Order (MCO) period.

"However, the planning of the Core Zone Programmes should also be aligned with the Management's priorities and Yayasan Sabah Group's current financial resource position," he said.

Speaking further about the advantages of the Core Programmes, Dato' Sri Haji Gulamhaidar drew the attention of the workshop attendees to the value-added received by the community derived from Yayasan Sabah Group's economic skills training programmes.

"Among the courses that interest the target audience are confectionery and biscuit making, food processing, tailoring, and flower arranging, as well as the fundamentals of product marketing and labelling. Other courses of interest are vocational courses consisting of air conditioning maintenance, electrical wiring, welding technology, metal fabrication, and building construction. These skills can be utilised on a Do-It-Yourself (DIY) basis in everyday life for the needs of an entire family or small businesses.

Additionally, agricultural and livestock skills are taught. For example, kelulut (stingless bee) honey, freshwater fish, and various crops that utilise modern techniques such as fertigation and hydroponics are also included. These can be used to start a small business or contribute to family necessities.

In addition to the Socioeconomic Programme, the Intellectual and Mind Programme emphasises academic guidance and secondary school students' motivation in preparation for the SPM and STPM examinations while Sociocultural Programme focuses on community development projects," he added.

Dato' Sri Haji Gulamhaidar also reminded the Zone Offices staff to be prudent in their programme selection and execution and to remain focused on the underlying needs of the target group.

"I have high hopes that the outcome of this workshop will serve as a valuable guide for implementing a more efficient and high-impact Core Zone Programmes. We are in dire need of a network of social programmes reflecting the Yayasan Sabah Group's dedication and commitment to enhancing B40 standards of living in Sabah," he concluded.



Picture 1: Group photo showing Dato' Sri Haji Gulamhaiadar (sixth from right) with workshop participants. Also in the picture, is the Corporate Secretary of Yayasan Sabah, Encik Hanafiah Diman (fifth from left).

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